

“SMPS is an organization that advocates for business development and marketing professionals in the AEC industry.”

JENNIE BOWMAN  
SR. DIRECTOR OF MARKETING AND BUSINESS DEVELOPMENT  
JBA CONSULTING ENGINEERS

“SMPS allows you to learn more about the industry, meet fellow industry members and grow in marketing.”

HEATHER BROWN  
MARKETING AND BUSINESS DEVELOPMENT  
INNOVA TECHNOLOGIES, STRUCTURAL ENGINEERS

## Advocate

“Everything I’ve learned about marketing, I learned from SMPS. I love this organization and the people associated with it. If you want to launch your career, SMPS is the place to grow.”

CRAIG S. GALATI, AIA, FSMPS, CPSM  
PRINCIPAL  
LGA

## Educate

The Mission of SMPS Las Vegas is to build relationships and inspire A/E/C professionals through education and advocacy.

SMPS

Society for Marketing  
Professional Services  
Las Vegas

## Connect

SMPS Las Vegas  
Chapter

Sponsorship  
Opportunities



## Lake Mead Sponsorship

- » One (1) registered attendee at social
- » Recognition of your company at social
- » Logo on e-blast invitation
- » Logo on drink tickets (if applicable)
- » Logo on SMPS medias
- » Spot for promotional items at social (Brochures/Giveaways)

**Investment \$150**

## Why Sponsor?

- » Visibility / brand awareness
- » Recognition within the A/E/C community
- » Recognition with speakers from outside the A/E/C community
- » Spot for promotional items at our events (Logos, Brochures and Giveaways Exposure)
- » Complimentary registration at our events
- » Speech about your company at our events
- » Great Business Development Opportunity



**Society for Marketing  
Professional Services  
Las Vegas**

## Fremont Street Sponsorship

- » Two (2) registered attendees at all events
- » Two (2) luncheons of your choice where you can have a three (3) minutes speech about your company
- » Included 3-minutes speech at Public Works Roundtable (no video is provided, but you are welcome to play one of your own). AV system can be provided by the restaurant and SMPS will pay for half (1/2) of the cost.
- » Recognition of your company at Events
- » Logo on e-blast invitation
- » Logo on SMPS medias
- » Logo on marketing materials and table tents
- » Spot for promotional items at luncheons (Brochures/Giveaways)

**Investment \$2,000**

## Neon Lights Sponsorship

- » One (1) registered attendee at social
- » Recognition of your company at social
- » Logo on e-blast invitation
- » Logo on drink tickets (if applicable)
- » Logo on SMPS medias
- » Spot for promotional items at social (Brochures/Giveaways)

**Investment \$250**

## Hoover Dam Sponsorship

- » One (1) registered attendee at luncheon
- » Recognition of your company at Luncheon
- » 3-minutes speech about your company at luncheon
- » Logo on e-blast invitation
- » Logo on SMPS website
- » Logo on marketing materials and table tents
- » Spot for promotional items at luncheons (Brochures/Giveaways)

**Investment \$350**

## The Strip Sponsorship

- » All the above and;
- » One (1) early bird Pacific Regional Conference registration (Flight, hotel, car, food not included)

**Investment \$2,500**

| Sponsorship Levels   | The Strip Sponsorship<br>\$2,500 (annual) | Fremont Street<br>Sponsorship<br>\$2,000 (annual) | Hoover Dam<br>Sponsorship<br>\$350 (luncheons) | Neon Lights<br>Sponsorship<br>\$250 (socials) | Lake Mead<br>Sponsorship<br>\$150 (socials) |
|--|---|---|--|---|---|
| Pacific Regional Conference (PRC) Early Bird Registration (1x) | x   |   |  |   |   |
| Attendee(s) Registration                                       | 2 x                                       | 2 x   | x  | x   | x   |
| 3-min. speech at event of your choice                          | 2 x                                       | 2 x   | x  | x   |   |
| 3-min. speech at Public Works luncheon                         | x   | x   |  |   |   |
| Recognition of your company at SMPS event                      | x   | x   | x  | x   |   |
| Logo on e-blast invitation                                     | x   | x   | x  | x   | x   |
| Logo on SMPS medias  | x   | x   | x  | x   | x   |
| Logo on marketing materials (i.e. table tents, flyers)         | x   | x   | x  | x   | x   |
| Spot for promotional items (brochures/giveaways)               | x   | x   | x  | x   |   |
| Logo on drink tickets  |   |   |  | x   | x   |