"SMPS is an organization that advocates for business development and marketing professionals in the AEC industry."

> JENNIE BOWMAN SR. DIRECTOR OF MARKETING AND BUSINESS DEVELOPMENT JBA CONSULTING ENGINEERS

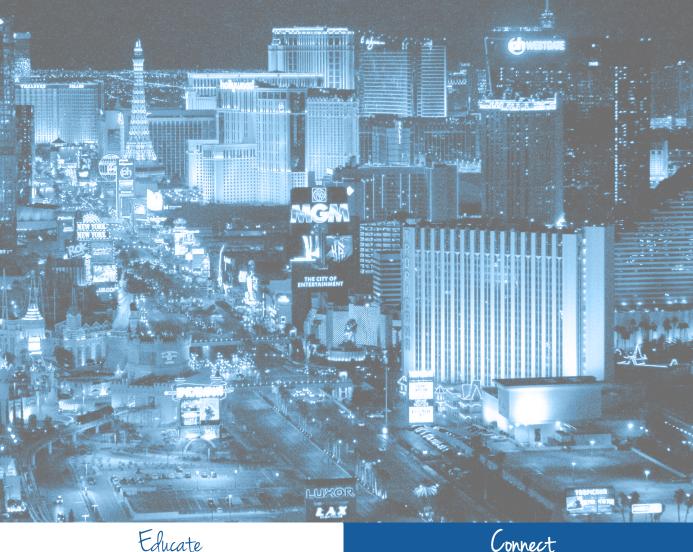
"SMPS allows you to learn more about the industry, meet fellow industry members and grow in marketing."

> HEATHER BROWN MARKETING AND BUSINESS DEVELOPMENT INNOVA TECHNOLOGIES, STRUCTURAL ENGINEERS

Advocate

"Everything I've learned about marketing, I learned from SMPS. I love this organization and the people associated with it. If you want to launch your career, SMPS s the place to grow."

> CRAIG S. GALATI, AIA, FSMPS, CPSM **PRINCIPAL** LGA



Educate

The Mission of SMPS Las Vegas is to build relationships and inspire A/E/C professionals through education and advocacy.



SMPS Las Vegas Chapter Sponsorship Deportunities

## Lake Mead Sponsorship

- » One (1) registered attendee at social
- » Recognition of your company at social
- » Logo on e-blast invitation
- » Logo on drink tickets (if applicable)
- » Logo on SMPS medias
- » Spot for promotional items at social (Brochures/Giveaways)

Investment \$150

## Why Sponsor?

- » Visibility / brand awareness
- » Recognition within the A/E/C community
- » Recognition with speakers from outside the A/E/C community
- » Spot for promotional items at our events (Logos, Brochures and Giveaways Exposure)
- » Complimentary registration at our events
- » Speech about your company at our events
- » Great Business Development Opportunity



Society for Marketing Professional Services

Las Vegas

# The Strip Sponsorship

Fremont Street Sponsorship

(no video is provided, but you are welcome to

» All the above and:

(1/2) of the cost.

» Logo on SMPS medias

» One (1) early bird Pacific Regional Conference registration (Flight, hotel, car, food not included)

### Neon Lights Sponsorship

- » One (1) registered attendee at social
- » Recognition of your company at social
- » Logo on e-blast invitation
- » Logo on drink tickets (if applicable)
- » Logo on SMPS medias
- » Spot for promotional items at social (Brochures/Giveaways)

#### Hoover Dam Sponsorship

- » One (1) registered attendee at luncheon
- » Recognition of your company at Luncheon
- » 3-minutes speech about your company at luncheon
- » Logo on e-blast invitation
- » Logo on SMPS website
- » Logo on marketing materials and table tents
- » Spot for promotional items at luncheons (Brochures/Giveaways)
  Investment \$350

Investment \$250

Investment \$2,500

Investment \$2,000

Sponsorship Levels	The Strip Sponsorship \$2,500 (annual)	Fremont Street Sponsorship \$2,000 (annual)	Hoover Dam Sponsorship \$350 (luncheons)	Neon Lights Sponsorship \$250 (socials)	Lake Mead Sponsorship \$150 (socials)
Pacific Regional Conference (PRC) Early Bird Registration (1x)	Х				
Attendee(s) Registration	2 x	2 x	Х	Х	х
3-min. speech at event of your choice	2 x	2 x	Х	Х	
3-min. speech at Public Works luncheon	Х	Х			
Recognition of your company at SMPS event	Х	Х	Х	Х	
Logo on e-blast invitation	Х	Х	Х	Х	Х
Logo on SMPS medias	Х	Х	Х	Х	х
Logo on marketing materials (i.e. table tents, flyers)	Х	Х	Х	Х	х
Spot for promotional items (brochures/giveaways)	х	Х	Х	Х	
Logo on drink tickets				х	Х